

## **“Why Do People Choose A Church? The Top Ten Reasons”**

1. The theological beliefs and doctrine of the church.
2. How much the people seem to care about each other.
3. The quality of the sermons that are preached.
4. How friendly the people in the church are to visitors.
5. How involved the church is in helping poor and disadvantaged people.
6. The quality of the programs and classes for children.
7. How much you like the pastor.
8. The denomination the church is affiliated with.
9. The quality of the adult Sunday School classes.
10. The convenience of the times of their weekend.

(Barna Research Group, Oct. 13, 1999).

